# LIC LUNAR NEW YEAR CELEBRATION

## YEAR OF THE TIGER

## JOIN US!

## JAN 24 - FEB 6

**Events and Activations All Throughout LIC**

**Scan QR code to find out more to do in LIC**

licqns.com
@licqns
@LICPartnership

Join LIC Partnership and your neighbors for the first-ever LIC Lunar New Year Celebration. Keep reading to explore events, promotions and discounts from your favorite LIC businesses and organizations.

Long Island City Partnership

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*Please visit business websites for operating hours.*
*Social media handles (@) are for Instragram.*

# EVENT LISTINGS (AT A GLANCE)

**Tues, Jan. 25, 7 p.m.-9 p.m.: Fifth Hammer Brewing -** Trivia Night featuring Lunar New Year themed beers. Pg 9

**Fri, Jan. 28-Feb 6 (Various Times): Museum of the Moving Image -** Film Screenings - "Dialogues with the Unseen: Short Films from Southeast Asia." Pg 6

**Sat, Jan 29, 8:30 a.m.-2:00 p.m.: BOUT Boxing -** Discount class day with Lunar New Year themed treats. Pg 15

**Sat, Jan 29, 10:30 a.m.-12:15 p.m.: LIC School of Ballet** - Zodiac Animal Dance Movement Workshop for kids aged three to seven. Pg 6

**Sat, Jan 29, 12 p.m.-6 p.m.: Takumen** - Year of the Tiger Flea Market featuring activities, free food, Japanese pottery making and more. Pg 13

**LICP's Lion Dance Procession & Celebration in Court Square Park! Details on Next Page**

**Sat, Jan 29, 1:00 p.m.-3:00 p.m.: Tiger J Taekwondo** - Board breaking demonstration in Court Square Park. Pg 18

**Sat, Jan 29, 12:30 p.m., 1:30 p.m., 2:30 p.m.: Socrates Sculpture Park x The Noguchi Museum** - Lunar New Year Sculpture Workshop and lunar cycle self-guided activity. Pg 7

**Sat, Jan 29, 2 p.m.-3:00 p.m. - Hinds Combat Sports** - Free self defense demonstration. Pg 16

**Tue, Feb 1, 9:00 a.m.-3:00 p.m.: Snapology** -Lunar New Year themed camp for kids aged five to nine with fun STEM related activities. Pg 19

**Wed, Feb. 2, 10:00 a.m.-12:15 p.m.: Playday LIC -** Paint dragons and create tigers. Appropriate for 15-month to three-year-old children. Pg 19

**Through Feb 6, 5 p.m.-11 p.m.: Culture Lab LIC** - ALTERNATIVE PROCESSES: Other Ways of Seeing, a photography techniques exhibition. Pg 5

# LICP LION DANCE DAY

## Lion Dance Day
## Saturday, Jan. 29
## 1:00 p.m.– 3:00 p.m.

Join LICP to celebrate Lunar New Year! On January 29 between 1:00 - 3:00 p.m., Wan Chi Ming Hung Gar Lion Dance Team will perform on Jackson Avenue between Queens Plaza and Court Square Park. Meet us anywhere along the route below!

Community activations will be available in Court Square Park from 1:00 - 3:00 pm as well. Featuring: Activities from Materials for the Arts and Playday LIC, board breaking from Tiger J Taekwondo, calligraphy from the New York Chinese Cultural Center and paper cutting by Hou-Tien Cheng.

Let us know you're coming on Facebook or Eventbrite. See you there!

# ARTS & CULTURE

## Art Strong NYC | 43-67 11th St.

artstrongnyc.com | @artstrongnyc
Promotion: Jan. 29-Feb. 28

Take $5 off your next class, camp or event at the studio by using code LUNARNEWYEAR at checkout. Art Strong NYC opened in July 2021 and aims to bring more art opportunities to LIC's kids and families. Classes are available for children as young as 18 months on Tuesday, Wednesday and Thursday mornings. It also has an after-school program and classes for ages four to 10 Monday through Friday.

## Culture Lab LIC | 5-25 46th Ave.

culturelablic.org | @culturelablic
Event: Through Feb. 6, 7 p.m.- 8:30 p.m.

**ALTERNATIVE PROCESSES:**
**Other Ways of Seeing** - This photography exhibition featuring 72 global artists explores different methods of creating photo impressions. All techniques (except digital & analog) were allowed. A variety of printed surfaces—including fabric, metal, glass, wood and even old dresses were used.

## Forever Young School for The Performing Arts LIC | 10-63 Jackson Ave.

foreveryounglic.com | @foreveryounglic
Promotion: Jan. 29-Feb. 28

Please email info@foreveryounglic.com with "Lunar New Year Celebration" in the subject line to receive your first class free! Forever Young is a boutique, local dance studio for children to learn performing arts. Its mission is to provide Long Island City's families a dance studio to properly and safely teach children the arts in a loving environment. The studio offers ballet, tap, hip-hop, musical theater, private piano and singing lessons!

## Long Island City School of Ballet | 44-02 23rd St., Studio 216

licsb.com | @licballet

Event: Jan. 29, 10:30 a.m.-12:15 p.m.

To celebrate the Year of the Tiger, Long Island City School of ballet presents a Zodiac Animal dance Movement Workshop for children three to seven years old. There are two sessions on Saturday, January 29, one from 10:30 a.m.-11:15 a.m. and another from 11:30 a.m.-12:15 p.m. The event is free, but reservations are necessary as space is limited. All visitors and participants aged five and above must show proof that they are fully vaccinated against COVID. To reserve, please email info@licsb.com.

## Museum of the Moving Image | 36-01 35th Ave.

movingimage.us | @movingimagenyc

Promotion: Jan. 28-Feb. 6 | Event: Jan. 28-Feb. 6 (Various Times)

**Promotion: 25% off admission with code LUNAR25.** This discount code may be used for advance ticket purchase or mentioned in person for walk-up admission. Devoted to film, TV and digital media, Museum of the Moving Image presents exhibitions, screenings and educational programs.

**Event: "Dialogues with the Unseen: Short Films from Southeast Asia"**

An exhibition of six films by Southeast Asian media artists who share the theme of exploring the spiritual world. These filmmakers dramatize how unseen forces actively shape identity, memory and belonging, and are testament to the potential for transcendence through interconnectedness. Filmmakers: Shireen Seno, Tulapop Saenjaroen, Toh Hun Ping, Trinh Thi Nguyễn, Cristian Tablazon, Cahyo Prayogo.

## QED Astoria | 27-16 23rd Ave.

QEDAstoria.com | @qedastoria
Promotion: Jan. 23-Feb. 5

Buy one ticket, get one free to any show through February 13 using the code LICLunar during checkout at qedastoria.com. Check out our calendar of events for a list of shows. Discount automatically applied in the cart with the code LICLunar.

## Queens School of Ballet | 12-17 Jackson Ave.

queensschoolofballet.com | @qsballet
Promotion: Jan. 24-Feb. 10

Mention "Lunar New Year Celebration" to receive $15 off Spring semester tuition. Free trial class available; sign up at queensschoolofballet.com. Promotion valid for new students only. Must register for spring semester by February 10, 2022 to receive discount.

## Socrates Sculpture Park x The Noguchi Museum

socratessculpturepark.org | @SocratesPark
www.noguchi.org | @NoguchiMuseum
32-01 Vernon Boulevard (Socrates Sculpture Park Location)
Events: Jan. 29, 12:30 p.m., 1:30 p.m., and 2:30 p.m.

The Noguchi Museum and Socrates Sculpture Park are teaming up to offer a Lunar New Year Sculpture Workshop geared towards families with children five to 11-years-old. This light workshop will be led by Noguchi educator Harumi Ori. The event also features a self-guided exploration of Socrates and the lunar cycle. Light refreshments will be enjoyed by a communal fire.

Three 45-minute workshops are offered at 12:30p.m., 1:30 p.m. and 2:30 p.m. Preregister at www.eventbrite.com/e/socrates-sculpture-park-x-noguchi-museum-lunar-new-year-sculpture-workshop-tickets-238689435527

All participants five years and older must provide proof of vaccination upon request and masks are required. The workshop will take place in a semi-outdoor space with space heaters. Wear extra layers to stay warm.

# FOOD & BEVERAGE

## Bareburger | 48-19 Vernon Blvd.
Bareburger.com | @bareburger
Promotion: Jan. 29-Feb. 1

Celebrate the Year of the Tiger at Bareburger LIC from January 29-February 1 and enjoy 15% off dine-in orders. Offer is for dine-in only and cannot be combined with other promotions. Bareburger creates the tastiest burgers using local, organic, all-natural and sustainable ingredients whenever possible.

## Big aLICe Brewing | 8-08 43rd Rd.
www.bigalicebrewing.com
Promotion: Jan. 29

Mention "Lunar New Year Celebration" to the beertender from 12 p.m.-10 p.m. to receive 15% off your tab of Big aLICe's delicious farm brewery beers!

## Boro Hotel | 38-28 27th St.
www.Borohotel.com | @borohotel
Promotion: Jan. 24-Feb. 6

Enjoy Lunar New Year with a staycation at the Boro Hotel! Receive 10% off best available rates. Call (718) 433-1375 to reserve. Based on availability at time of booking. Beebe's Restaurant is located in Boro's beautiful spacious lobby.

## Chun Yang Tea LIC Store | 49-10 Vernon Blvd.
@Chunyangtea_newyork
Promotion: Jan. 28-Feb. 6

Chun Yang will give away specially designed 'hong bao' (lucky red envelopes) for the Year of the Tiger. For every $10 spent each customer will get one pack of traditional Lunar New Year red envelopes. Offer is first come first served and limited to in-store purchase.

# FOOD & BEVERAGE

## Dai Hachi | 46-18 Vernon Blvd.
www.daihachisushi4618lic.com
Promotion: Jan. 24-Feb. 6

Spend more than $100 and get a $30 Dai Hachi restaurant gift card when you dine in. The gift card can be used on the next visit for either dine-in or pickup orders. Excludes delivery.

## Dutch Kills Bar | 27-24 Jackson Ave.
www.dutchkillsbar.com | @dutchkillsbar
Promotion: Jan. 28-Feb. 4

Enjoy Dutch Kills Bar's famous Tiger Chilled Coffee! Order it in person from your server or bartender as “Lunar New Year Tiger Chilled Coffee” and get it for the happy hour price of $12.

## Fifth Hammer Brewing Co. | 10-28 46th Ave.
www.fifthhammerbrewing.com
Promotion: Feb. 1, 7 p.m.-9 p.m. | Event: Jan. 25, 7 p.m.-9 p.m.

Enjoy Fifth Hammer’s Year of the Tiger themed beers: Lunar Rooster (coffee oatmeal stout) and Moonfall (nitro oatmeal stout) during trivia night on Jan 25. First and second place winners receive prizes.

## Gong Cha | 25-08 Queens Plaza South
gongchausa.com | @gongchatea
Promotion: Jan. 30-Feb. 1

Buy any three drinks, get one free red envelope with a surprise promotion. Try your luck January 30 to February 1. Offer valid only for in-store purchases while supplies last.

## iCha Boba | 12-07 Jackson Ave., Store A
iChaBoba.com | iChaBoba1001
Promotion: Jan. 2 -Feb. 1

Mention "Lunar New Year Celebration" and promo code iChaBoba15 to receive 15% off iCha Boba’s fruit tea series and brown sugar boba milk series.

# FOOD & BEVERAGE

## JACX & CO | 28-17 Jackson Ave.
jacxandco.com | @jacxandco
Promotion: Jan. 29-Feb. 1

Visit each of the nine eateries and ask about Lunar New Year promotions! JACX & CO is a food hall located on the plaza level of The JACX, a creative office campus on Jackson Avenue at Queens Plaza. It offers a collection of known and new culinary concepts from celebrated chefs across New York City to Long Island City.

## Lady M Confections
ladym.com | @ladymcakes
Promotion: Through Feb. 1

Give luck and receive luck in the Year of the Tiger with a limited edition Lady M Lunar New Year Tiger Gift Set, featuring a luxurious red and gold linen wrapped candy chest. This collectible gold metal box opens to reveal custom designed Lady M red envelopes and exclusive new candies and confections from Lady M Bon Bon. The envelopes feature gold tigers against a backdrop of plum blossoms to signify hope and purity, intricate cloud elements for luck and fortune and elegant fans to celebrate union and happiness. Each gift set includes a matching greeting card and is packaged in a custom gift bag with red satin handles. While supplies last.

## Levante | 26-21 Jackson Ave.
levantelic.com | @levantelic
Promotion: Jan. 29-Feb. 1

Levante is offering a complimentary Nutella zeppole for dessert when you spend $75 or more and mention Lunar New Year to host upon arrival. Valid for in-store only, not available for takeout or delivery. Offer limited to one per table regardless of the number of guests.

# FOOD & BEVERAGE

## LIC Beer Project | 39-28 23rd St.
licbeerproject.com | @licbeerproject
Promotion: Jan. 25-Jan. 30

All guests receive 25% off draft beers with the "LIC Lunar New Year Celebration" promo code.

LIC Beer Project is a collaborative journey of insight experience, travel and education. LIC Beer Project combines a love for community, beer and art with the rich and complex history of graffiti.

## Lotus + Cleaver @ Jacx & Co | 28-17 Jackson Ave.
www.lotusandcleaver.com | @lotusandcleaver
Promotion: Jan. 24-Feb. 6

Mention "Happy Year of the Tiger!" to receive 15% off of your order! Lotus + Cleaver showcases classic and creative Chinese dishes featuring Cantonese-style BBQ plus veggie-centric market sides that highlight seasonal produce and responsibly sourced meats. An array of curated and make-your-own bowls offer a flavorful and nutritious meal—a balance between the lotus and the cleaver.

## Mango Mango LIC | 47-43 Vernon Blvd.
www.mangmangdessert.com
Promotion: Jan. 24-Feb. 6

Enjoy a $1 Mango Smoothie with a minimum purchase of $15 (excludes tax). Offer only applies to in-store (carry-out and dine-in) orders. Don't forget to mention "Lunar New Year" or "Year of the Tiger" promotion at checkout.

## Multisweet LIC | 21-52 44th Dr.
multisweet.shop | @multisweet_inc
Promotion: Jan. 26-Feb. 2

Get 15% percent off when you spend $20 or more in-store, birthday cakes excluded. No promo code needed, simply mention "Lunar New Year Celebration." Promotion only at LIC location.

# FOOD & BEVERAGE

## Murray's Cheese Bar | 28-30 Jackson Ave.
www.murrayscheesebar.com | @murrayscheesebar
Promotion: Jan. 24-Jan. 28

Visit Murray's Cheese Bar weekdays from 4:00 p.m.-5:00 p.m. during Lunar New Year for Happy Hour. Menu includes cacio e pepe chickpeas, truffle cheese fries, buffalo cheese curds and cheese bar sliders.

## Noodle Craft | 10-39 47th Rd.
noodlecraft.net | @noodlecraft_NYC
Promotion: Jan. 24-Feb. 6

Mention "Lunar New Year Celebration" for 10% off, dine-in only. Be sure to ask about Noodle Craft's special new dish created for the Year of the Tiger!

## Partners Coffee | 26-25 Jackson Ave.
www.partnerscoffee.com | @partnerscoffee
Promotion: Jan. 28-Feb. 2

In-store: Buy one beverage, get one free (mention Lunar New Year Celebration). Online: use promo code LUNARNEWYEAR on partnerscoffee.com for 20% off any coffee or tea.

Partners Coffee is a local coffee roaster and cafe. Partners roasts its own beans to order in Brooklyn and has five cafes around New York City.

## Penny Bridge | 28-03 Jackson Ave.
pennybridgelic.com | @pennybridgelic
Promotion: Jan. 29-Feb. 28

Enjoy a 15% discount off your dinner at Penny Bridge! Present the printed map when dining in or order online for pickup/delivery using promo code PBLUNARNEWYEAR15. One-time use only. Available for dinner only. Cannot be used with any other promos.

# FOOD & BEVERAGE

## Sapps | 27-26 Jackson Ave.
www.sappslic.com | @Sapps_lic
Promotion: Jan. 29-Feb. 1

Celebrate the Year of the Tiger with a free dessert when you say "Gong Hei Fat Choy." Offer only valid for dine-in at Sapps Japanese Restaurant in Long Island City.

## Sweetleaf Coffee Roasters | 28-10 Jackson Ave.
sweetleafcoffee.com | @sweetleafnyc
Promotion: Jan. 29-Feb. 1

Customers who mention Lunar New Year Celebration receive 10% off any item. Sweetleaf coffee is the perfect blend of art and science. It is diverse, sophisticated and decidedly unique. Sweetleaf is continually experimenting and refining the craft of coffee to create a distinct experience.

## Takumen | 5-50 50th Ave.
www.takumenlic.com | @takumenlic
Event: Jan. 29. 12:00 p.m.-6:00 p.m.

Celebrate the Year of The Tiger with us at the Takumen Flea Market. The market features a Gacha Gacha Raffle for kids ages 10 and under and the first 50 cups of dashi soup are free, plus vintage clothing, Japanese stationery, pottery and more!

## Taste Creme | 13-11 Jackson Ave.
tastecreme.com | @Taste Creme
Promotion: Jan. 29-Feb. 1

Buy two petite cakes and get a free rose milk boba or ube latte. To claim your free drink, mention Lunar New Year Celebration Promo or show the printed map. Offer is valid for one visit per day and cannot be used to purchase multiple sets and drinks cannot be modified.

# FOOD & BEVERAGE

## Tea and Milk | 32-02 34th Ave.
teaandmilk.com | @teaandmilkny
Promotion: Jan. 30-Feb. 1

Each customer will receive a red envelope with promos, discounts, freebies and more. Tea and Milk is also promoting its Peach Tea Series (Peach Black Tea-Lemonade and Peach Matcha Tea Latte). Tea and Milk's drinks are brewed from fresh natural ingredients and the Peach Tea series uses fresh peaches and freshly squeezed lemons. In Chinese culture, peaches symbolize longevity and healthy life, while black tea signifies strength, stability and a firm stance. Thus the Peach Matcha Tea Latte symbolizes new hope for the coming year.

## Xi'an Famous Foods | 26-19 Jackson Ave.
www.xianfoods.com | @xianfoods
Promotion: Jan. 29-Feb. 1

Purchase a special 8-ounce jar of Xi'an Famous Foods' proprietary XFF Chili Oil & Crisps, signed by CEO Jason Wang, for $8.88 (tax included; compared to $15 retail price). Available for any guest at the LIC location only with the printed map. Limit one per guest, while supplies last.

## Yumpling | 49-11 Vernon Blvd.
www.yumpling.com | @yumpling
Promotion: Jan. 30

Yumpling will give out a lucky red envelope (money envelope) to each customer who places an order either at the restaurant or online on Sunday, January 30.

Yumpling is a Taiwanese-American fast-casual restaurant that serves pan-fried dumplings, rice bowls, bubble tea (boba) and other classically inspired Taiwanese dishes.

## BOUT Boxing | 10-93 Jackson Ave.

www.boutboxingusa.com | @boutboxingusa
Promotion: Jan. 24-Feb. 6 | Event: Jan. 29, 8:30 a.m.-2:00 p.m.

**Promotion:** Use promo code BOUTLUNAR22 (case sensitive) to enroll in any classes from January 24 through February 6 and receive 10% off any individual session and/or class packages purchased during this time. Email questions to info@boutboxingusa.com. Start the new year off on the right foot by prioritizing your health and well-being!

**Event:** Receive 10% off any classes taking place on January 29 by signing up online ahead of time with the promo code BOUTLUNAR22 (case sensitive). The treats are free! Stop by the studio to take a class or just pick up free Lunar New Year treats.

## Brooklyn Boulders | 23-10 41st Ave.

www.brooklynboulders.com | @brooklynbouldersnyc
Promotion: Jan. 24-Jan. 31

No activation fees plus no membership dues until February.
**Example One:** Client signs up on January 1, gets remainder of January free and is billed February 1.
**Example Two:** Client signs up any time in January and is billed 30 days later (Sign up Jan. 9, first membership due is billed Feb 9).
**Example Three:** Client signs up any time between January 28 and January 31 and is billed on February 28.
**Fine print:** Four-month commitment (Ends May 31, 2022) and $150 cancellation fee If guest declines commitment or terminates early.

## Champions Martial Arts LIC | 49-15 Vernon Blvd.

www.championstkd.com/stores/long-island-city | @cmalongislandcity
Promotion: Jan. 31-Feb. 28

Mention Lunar New Year celebration or show a Champions Martial Arts certificate and receive two free weeks of classes. Champions offers Tae Kwon Do classes for all ages in a safe environment.

# ACTIVE LIVING, HEALTH & WELLNESS

## Healthy Living Pharmacy | 42-15 Crescent St.
healthylivingpharmacylic.com | @Healthylivingpharmacy
Promotion: Jan. 28-Feb. 6

Extra 10% off on all new collection of Melissa & Doug toys, books and on-the-go items. Extra 10% off on all PPI items while supplies last. Mention “Lunar New Year Celebration“ to receive discount. Feel free to bring your children to get a free balloon.

## Hinds Combat Sports | 44-16 23rd St.
hindscombatsports.com | @Hindscombatsports
Promotion: Jan. 17-Feb. 28 | Event: Jan. 29, 2:00 p.m.-3:00 p.m.

**Promotion:** Sign up for a month of membership (Adult or Kids) kickboxing and receive a free pair of gloves and handwraps ($99 value). Email/call or stop by the gym in person to redeem this offer. Mention LIC Partnership to take advantage of this deal.

**Event:** Free self defense demonstration.

## Lion Physical Therapy PLLC | 24-20 Jackson Ave. Ste. 205
lionphysicaltherapy.com | @dr.davidjung
Promotion: Jan. 29.-Feb. 28

To celebrate Lunar New Year, Lion Physical Therapy is offering 15% off all services provided, including injury evaluation, posture and movement screening. During this promotional period customers have the opportunity to enter and win a prize.

## Performance Lab | 28-17 42nd Rd.
performancelabnyc.com | @performancelabnyc
Promotion: Feb. 1-Feb. 28

February Unlimited Wellness Challenge! To celebrate the Year of the Tiger, Performance Lab is offering unlimited classes, fun weekly trainer-led team challenges and amazing prizes! Offer is valid for new and existing clients (current membership will freeze for a month). Purchase on the Performance Lab app or at performancelabnyc.com.

# ACTIVE LIVING, HEALTH & WELLNESS

## Pure Barre Long Island City | 46-32 Vernon Blvd.

purebarre.com/location/long-island-city-ny | @purebarrenyc
Promotion: Jan. 1-Jan. 31

Try a free Introductory Foundations class at Pure Barre Long Island City (for new and local clients only). Head to the website to book your free class (hit the "Free Class" button to see the schedule) or give the studio a call to get set up. Interested in a membership? Get 22% off your first month of any monthly memberships. Use code JOIN22 to redeem this offer.

## Quintessential Therapy | 28-07 Jackson Ave., 8th Fl.

massagebook.com/biz/quintessentialtherapy | @quintessentialtherapy
Promotion: Jan. 1-Feb. 28

New clients receive $25 off their first 60-minute massage or facial treatment. To claim this promo, simply tell the massage therapist at checkout you are a new client and would like to claim the Lunar New Year discount!

Quintessential Therapy is a team of New York State licensed massage therapists who nurture clients by increasing personal health and wellbeing with massage and skin care.

## The Floating Hospital | 21-01 41st Ave.

thefloatinghospital.org | @TheFloatingHospital
Promotion: Feb. 1-Feb. 14

The Floating Hospital offers a full range of primary clinical care. Discreet HIV screening is available though its infectious diseases practice. There are no claims, just call (718) 784-2240 to make an appointment.

## The QPD | 41-04 27th St. Lower Level

theqpd.com | @theqpd
Promotion: Jan. 24-Feb. 4

Book a new patient appointment (includes cleaning, exam and x-rays) between January 18 and February 4 and receive a $100 credit for use toward future treatment or co-pay valid for any treatment! Book by phoning or texting (718) 937-2773, emailing (info@theqpd.com) or visiting theqpd.com. To redeem this offer mention our "Lunar New Year Special."

**The fine print:** Booking must occur by phone/text, email or at theqpd.com; ZocDoc bookings are ineligible. Appointments must take place by March 31, 2022. Customers must tell The QPD they are redeeming the Lunar New Year Special when booking. If you book online, please email, call or text The QPD let them know you are redeeming the special! Offer may not be combined with any other promotion. $100 credit applies only to future treatment and may not be used toward initial visit.

## Tiger J Taekwondo | *Event in Court Square Park

tigerjtkd.com | @tigerjtkd
Promotion: Jan. 29-Feb. 28 | Event: Jan. 29 1 p.m.-3 p.m. (Part of LICP Celebration)

**Promotion:** Free trial class (through Feb 28) for those who attend the the demonstration in Court Square Park. Free uniform for those that sign up.

**Event:** Join Tiger J Taekwondo during LICP's celebration in Court Square Park for a board breaking demonstration. You can join in, too!

## Playday | 537 51st Ave.

playdaylic.com | @myplayday

Promotion: Jan. 29-Feb. 1 | Event: Feb. 2, 10:00 a.m.-12:15 p.m.

**Promotion:** Build confidence, self-expression and creativity in 2022 with 22% off Playday's After-School Session from 3 p.m.-6 p.m. Playday offers several after-school art classes, including sculpture, drawing and painting and little architects. Local school pick-up and homework help is also offered per request. Use the promo code #LUNARNEWYEAR2022 at checkout.

**Event**: Grown Up and Me Art and Music!
Feel the ROAR of 2022 with Grown Up and Me: Art and Music Sensory Day! This is a great introductory class for ages 15 months to three years old. Explore a themed sensory bin, paint a giant dragon and create your own tiger! Inclusive of story time, bubbles, free exploration and musical props.

Playday will also provide an activity during Lion Dance Day - Pg 4

## Snapology | 11-45 47th Ave.

lic.snapology.com | @snapologynyc

Promotion: Jan. 24-Feb. 1 | Event: Feb. 1, 9:00 a.m.-3:00 p.m.

**Promotion:** Visit lic.snapology.com and use coupon code LUNARNEWYEAR2022 for 20% off any Snapology class, camp or workshop. Snapology helps your child grow up with a thirst for knowledge by engaging children ages 2-14 using LEGO® bricks, K'Nex, and technology.

**Event:** Join Snapology for a Lunar New Year themed camp for children aged five to 9. Activities range from engineering challenges, beginner coding/robotics and various fun STEM related activities driven by the group's interest. Maximum 10 students. Cost: $175. More information at Snapology.com.

# RETAIL & SERVICES

## City Acres Market | 29-18 Queens Plaza South
cityacresmarket.com | @cityacresmarketnyc
Promotion: Jan. 29-Jan. 30

Come in with the printed Lunar New Year Map, show the cashier at checkout and say "Happy Lunar New Year" for a 10% off your total purchase. Offer may exclude items currently on sale, alcohol, Madang restaurant and other legally nondiscountable goods.

## City Chemist | 25-29 44th Dr.
city-chemist.com | @citychemist.lic
Promotion: Jan. 29

On January 29,take 10% off any item, excluding drink and food items, magazines, gift cards, prescriptions and COVID-19 test kits. To redeem mention Lunar New Year Celebration at checkout. Offer only valid in-person.

## Enoteca LIC | 26-01 Jackson Ave.
enotecalic.com | @enotecalic
Promotion: Jan. 29, 11:00 a.m.-3:00 p.m.

Take 10% off  all wines purchased in-store (excluding Reserve Room wines and liquors). Enoteca LIC is more than the average ‘grab and go’ wine and spirits store, it also features an educational component. Enoteca LIC is committed to providing customers with exceptional service and excellent prices. With more than 50 years of combined experience in wine and spirits in NYC and beyond, Enoteca understands the world of wine and spirits from the perspective of the consumer and strives to make the experience memorable—whether for a customer picking up a bottle for dinner, for someone new to the world of wine or for a connoisseur looking to purchase collectible or rare wines.

# RETAIL & SERVICES

## European Wax Center | 45-45 Center Blvd.
waxcenter.com | @EuropeanWaxHuntersPoint
Promotion: Jan. 29-Jan. 30

European Wax Center provides full body waxing for both men and women. Receive a free product bundle with any wax pass purchase. Receive a free undereye treatment with any-add on service. These promotions are valid from January 29 to February 1, 2022. Happy Lunar New Year!

## Fado Long Island City | 45-45 Center Blvd., Ste. 2
shopfado.com | @shop.fado.lic
Promotion: Jan. 29-Jan. 30

Mention Lunar New Year Celebration and get 20% off at Fado, a women's and children's gift and clothing boutique. Fado also offers complimentary gift wrapping for everyday gifting and Valentine's Day. Offer only valid for in-store purchases.

## MKR Specialty Insurance Brokerage Inc./Farmers Agency | 45-45 Center Blvd., Ste. 2
mkrspecialtyinsurance.com
Promotion: Jan. 24-Feb. 12

MKR Specialty Insurance Brokerage will refund or donate 10% of its commission when it binds and serves Long Island City residents and businesses. MKR's goal is to provide insurance coverage at a competitive price.

## Otis & Finn Barbershop | 11-11 44th Rd. Store #1
otisandfinn.com | @otisandfinnbarbershop
Promotion: Jan. 29-Feb. 1

Use promo code "new year" at checkout on Otis & Finn's online store for 25% off all products! Offer is limited to products and cannot be used for services.

# RETAIL & SERVICES

## Reflect Printing and Graphic Design | 42-61 24th St. Floor 4

reflectprinting.com | @reflectprinting
Promotion: Jan. 29-Feb. 5

Mention "Lunar New Year Celebration" during the promotion period to receive 20% off on any purchase. The discount is calculated from the final bill (before sales tax). Up to $200 total discount on orders up to $1,000, including printing and graphic design services.

## Remix Market NYC | 10-39 44th Dr.

remixmarketnyc.com | @remixmarketnyc
Promotion: Jan. 28-Feb. 1

Take 22% off all items in-store Friday, January 28 to Tuesday, February 1 in celebration of the Lunar New Year! Remix Market NYC is a creative reuse center and fundraiser for Habitat NYC-WC. All items at Remix are generously provided by The Junkluggers. Find secondhand furniture, home goods, lighting, rugs, mirrors, art and many other treasures at Remix, with new items arriving daily!

## SquareWine & Spirits | 24-20 Jackson Ave.

squarewine.com | @squarewinelic
Promotion: Jan. 29-Jan. 30

Get 20% off one case or more of wine (12+ bottles) in-store or online. Use coupon code LUNAR2022 online, or mention the "Lunar New Year Promotion" in-store to receive the discount. Offer is valid for one-time use only and applies to wine and wine products and may not be combined with any other offer. SquareWine & Spirits is Long Island City's go-to spot for fantastically priced and fastidiously selected wine and liquor.

# Thank You To Our Community & Media Partners:

THE QUEENS COURIER

NEW YORK CHINESE CULTURAL CENTER 新苗文藝中心

QUEENS POST

## About Long Island City Partnership:

Long Island City Partnership Long Island City Partnership (LICP) is the neighborhood development organization for LIC. Our mission is to advocate for economic development that benefits the area's industrial, commercial, tech, cultural, tourism and residential sectors. The goal is to attract new businesses to LIC, retain those already here, welcome new residents and visitors, and promote our vibrant and authentic mixed-use community. LICP also operates the LIC Business Improvement District and LIC Industrial Business Zone (LIC IBZ), providing business services and assistance.

## About the Long Island City Business Improvement District:

The Long Island City Business Improvement District (LIC BID) serves a diverse and growing community. Created in 2005, the original LIC BID encompassed the commercial corridors along Queens Plaza and Jackson Avenue to Court Square. In 2017 the BID expanded to include the commercial corridors continuing along Jackson Avenue, Vernon Boulevard, and 44th Drive. Managed by the Long Island City Partnership, the BID provides supplementary sanitation, horticulture and visitor services within the District, and carries out community development and marketing initiatives that benefit the neighborhood.

THANK YOU