

A low-angle, upward-looking perspective of several tall skyscrapers in a city, creating a sense of height and urban density. The image is overlaid with a semi-transparent blue filter.

JRT REALTY GROUP, INC. COMPANY OVERVIEW



REALTY GROUP, INC.

CERTIFIED M/WBE

THE LARGEST WOMAN OWNED
COMMERCIAL REAL ESTATE FIRM
IN THE UNITED STATES.



JRT REALTY GROUP, INC. (JRT) WAS ESTABLISHED IN 1996 AS A WOMAN-OWNED, FULL-SERVICE COMMERCIAL REAL ESTATE SERVICES FIRM TO ADDRESS INDUSTRY-WIDE SUPPLIER DIVERSITY INITIATIVES.

JRT Realty Group is certified as a Minority and Woman-Owned Business Enterprise (M/WBE) by the Women's Business Enterprise National Council (WBENC), National Minority Business Council (NMBC) and New York City Department of Small Business Services. JRT is also certified as a woman-owned business enterprise by Empire State Development and The Port Authority of New York and New Jersey.

JRT IS STRATEGICALLY ALIGNED WITH CUSHMAN & WAKEFIELD, a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 53,000 employees in approximately 400 offices and 70 countries. In 2018, the firm had revenue of \$8.2 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. In 2003, C&W and JRT formed a unique, first-of-its kind strategic alliance between an WBE and a global services provider. C&W is the ONLY global real estate company that has a strategic alliance with a certified M/WBE firm. Collectively with Cushman & Wakefield, JRT's portfolio exceeds 30 million square feet of space from both landlord and tenant representation.

As an acknowledged leader dedicated to advancing supplier diversity initiatives and the employment of certified, women-owned businesses, **JRT REALTY GROUP HAS BEEN RECOGNIZED WITH SOME OF THE REAL ESTATE AND BUSINESS INDUSTRY'S MOST PRESTIGIOUS AWARDS**. Notable achievements include the Top Diversity Owned Business Award and the Minority/Woman Business of the Year award given by the National Minority Business Council, which recognized JRT's efforts to award the most number of assignments to other M/WBE vendors. Jodi Pulice, Founder & CEO, has been honored as one of the New York Business Journal 2017 Women of Influence; one of Real Estate Forum's Women of Influence 2017; one of Crain's Notable Women in Real Estate 2018; one of Bisnow's Notable Women of Influence 2018; and has been elected as one of REBNY's Commercial Board of Directors for 2019. Most recently in 2020, Jodi Pulice, Founder & CEO, has been honored as the recipient of the REBNY Lifetime Leadership in Real Estate Award.

The company's benchmark for superior service enables Fortune 500 and institutional clients, as well as federal, state and city governments, to achieve their aggressive, multimillion dollar diversity spending goals through innovative business solutions.

SELECT TENANT CLIENTS

The firm's distinguished client base is reflected in numerous transactions negotiated on behalf of the following entities: Port Authority of New York and New Jersey (PANYNJ), Nuveen (formerly TIAA-CREF), United Nations Development Fund (UNDP), United Nations Federal Credit Union (UNFCU), AIG, Metropolitan Transit Authority (MTA), New York City Housing Authority (NYCHA), United Nations (UN), and New York Department of Citywide of Agency Services (DCAS).

FULL RANGE OF CUSTOMIZED CLIENT SERVICES:

TENANT REPRESENTATION

- Strategy Development
- Lease Negotiations
- Lease Renewals
- Rent Review
- Transaction Strategy and Planning

LANDLORD REPRESENTATION

- Building Position
- Marketing Strategies
- Tenant Canvassing
- Broker Campaigns/Events
- Reports & Status Updates

CONSULTING SERVICES

- Strategic Solutions
- Lease Administration
- Workplace Strategy
- Facilities Management

SELECT TRANSACTIONS

Experience in leading a project supported by trained real estate agents, includes, but is not limited to:



JRT REALTY GROUP HAS SUCCESSFULLY PARTNERED WITH CUSHMAN & WAKEFIELD - AS A CERTIFIED M/WBE – FOR OVER 16 YEARS.

JRT Realty Group has partnered with Cushman & Wakefield (“C&W”), a leading global real estate firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners.

C&W is the only major real estate firm that has a strategic alliance with a certified M/WBE real estate services firm. C&W maintains a long-standing commitment to diversity in identifying, developing and utilizing M/WBE suppliers both internally and in support of its client accounts.

In 2003, C&W and JRT formed a unique, first-of-its kind strategic alliance between an WBE and a global services provider. Through a cooperative team approach, JRT collaborates with C&W to provide a full range of commercial real estate services and unrivaled expertise in satisfying Tier-1 and Tier-2 diversity spending requirements of corporate and public sector entities.

Through this alliance with C&W, JRT’s real estate specialists offer an unrivaled depth of expertise that complements their breadth of professional knowledge cultivated while working at some of the industry’s premier real estate firms, leading corporate real estate departments and property owners, commercial and investment banks, architectural firms and development companies.

Collectively, JRT and C&W providing strategic planning, corporate real estate portfolio management, property, project and facilities management, tenant representation, leasing and property marketing, financing and investment sales services. JRT has the ability to access all capabilities that C&W has to offer.

STRATEGICALLY ALIGNED



GLOBAL REACH

Located in 400 offices located in 70 countries, C&W and JRT provide deep local and global insights that create significant value for occupiers and investors around the world.



JRT REALTY GROUP, INC.

A Strategic Alliance with Cushman & Wakefield
Certified M/WBE

NEW YORK | LOS ANGELES

780 Third Avenue
New York, NY 10017

1290 Avenue of the Americas
New York, NY 10104

2141 Rosecrans Avenue
El Segundo, CA 90245

212 445 1200
www.jrtrealty.com