



2024 Annual Sponsorship Packages Agreement

Thank you for considering 2024 Annual Sponsorship. Your support will not only enhance the value of our programs but also streamlines your organization's sponsorship process. Annual Sponsorship ensures continuous visibility throughout the year and offers vital support to LIC Partnership initiatives, extending far beyond events. Your invaluable partnership fuels our efforts and helps to shape a brighter future for our community.

Please complete the below form (with the sponsor level checked) and return to Ying Huang at yhuang@licpartnership.org for processing. **Payment is due within 30 days of submitting the signed agreement.**

Company Name:

Contact Name:

Contact Title:

Email Address:

Phone Number:

Sponsorship Level

Premiere

Platinum

Gold

Date:

Signature:

Premiere Sponsorship: \$25,000

- LICP Corporate Membership
- Marketing Benefits
 - Ongoing presence as a Premiere Sponsor on the LICP website homepage and weekly e-newsletter (10k+ reach)
 - LIC Partnership Banners available at the discounted rate
- Event Benefits
 - Leading Premiere Sponsor recognition on all print and digital collateral for Marquee Events, including: invitation/flyer, registration page, e-newsletter and social media announcements, event signage, and program
 - Twelve (12) tickets to each Marquee Event
 - Free admission for all of your employees to all non-marquee events

Platinum Sponsorship: \$18,500

- LICP Corporate Membership
- Marketing Benefits
 - Ongoing presence as a Platinum Sponsor on the LICP website homepage and on the weekly e-newsletter (10k+ reach)
 - LIC Partnership Banners available at a discounted rate
- Event Benefits
 - Distinguished Platinum Sponsor recognition on all print and digital collateral for Marquee Events, including: invitation/flyer, registration page, e-newsletter and social media announcements, event signage, and program
 - Eight (8) tickets to each Marquee Event
 - Ten (10) tickets to each non-marquee event

Gold Sponsorship: \$12,500

- LICP Corporate Membership
- Marketing Benefits
 - Ongoing presence as a Gold Sponsor on the LICP website homepage and weekly e-newsletter (10k+ reach)
 - LIC Partnership Banners available at a discounted rate
- Event Benefits
 - Gold Sponsor recognition on all print and digital collateral for Marquee Corporate Events, including: invitation/flyer, registration page, e-newsletter and social media announcements, event signage, and program
 - Six (6) tickets to each Marquee Corporate Event
 - Five (5) tickets to each non-marquee event

Marquee Corporate Events are large-scale fundraisers that draw 300+ business and civic leaders from across the borough and city.

Non-Marquee Events are smaller functions, including (but not limited to) member-to-member webinars, networking nights, and business roundtables.