Long Island City is the most authentically mixed-used, live-work-innovate neighborhood, attracting a talented workforce and diverse residents with its prime location, quality of life, amenities, real estate opportunities, business incentives, and unparalleled transportation. At the geographic center of the city and the crossroads of all transportation systems, LIC offers quick access to Midtown, the five boroughs, the region, and the globe. More information, including our interactive maps, is available at licqns.com/economicdevelopment.
Rapidly Growing Neighborhood

Over the past decade, LIC’s residential population grew more than **5x faster** than NYC overall. LIC’s jobs grew more than **2x faster** than NYC overall.

<table>
<thead>
<tr>
<th>Residential Population</th>
<th>2010</th>
<th>2020</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core LIC</td>
<td>69,316</td>
<td>96,988</td>
<td><strong>40%</strong></td>
</tr>
<tr>
<td>NYC</td>
<td>8,175,133</td>
<td>8,804,190</td>
<td><strong>7.7%</strong></td>
</tr>
</tbody>
</table>

* Most recent year data reported, Zip Codes 11101, 11106, 11109, Source: US Decennial Census

<table>
<thead>
<tr>
<th>Jobs in:</th>
<th>2010</th>
<th>2019*</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIC</td>
<td>88,959</td>
<td>131,693</td>
<td><strong>48%</strong></td>
</tr>
<tr>
<td>NYC</td>
<td>3,698,646</td>
<td>4,603,187</td>
<td><strong>24%</strong></td>
</tr>
</tbody>
</table>

* Most recent year data reported, Zip Codes 11101, 11102, 11103, 11104, 11106, 11109, Source: OnTheMap

Over the past decade, LIC's residential population grew more than **5x faster** than NYC overall. LIC’s jobs grew more than **2x faster** than NYC overall.

Mixed-Use Neighborhood

NYC’s **4th central business district**, LIC remains **mixed-use in every way**, making it a true city within the city. Even with recent growth, LIC continues to be more mixed-use than the city as a whole. With **6,600 businesses** of all sizes, across all industries, LIC is one of the city’s most productive areas, producing high quality jobs across a range of skills.

Visit licqns.com/do-business for interactive maps, data, and other resources.
LIC: A Hub for Innovation

LIC uniquely meets the needs of a broad range of future-oriented companies – businesses both big and small, start-up and legacy. Already an innovation hub, LIC’s access to talent, vibrant neighborhood character, and affordable space are among its key assets. In addition to being at the center of the city, LIC is a highly amenitized neighborhood with a number of growing innovation companies. These include JetBlue Airways, VaynerX, Boyce Technologies Inc., Wirecutter/New York Times, Altice USA, Centene, Kaufman Astoria Studios, Silvercup Studios, Eventscape, Estee Lauder, and many more.

Additionally, LIC is taking its place as a significant hub for Life Sciences:

Projects online include:
- Innolabs (King Street Properties and GFP) - 267K sf.
- Alexandria Center LIC 1 - 180K sf.

+ local training in a broad range of innovation industries at LaGCC

Projects in the works include:
- Alexandria Center 2 - 135K sf.
- Botanic - 270K sf.
- Longfellow - 200L sf.

Tenants include:
- Opentrons
- Pandemic Response Lab
- Mispro Biotech Services
- 3D Bio

Visit licqns.com/lifesciences to learn more.

LIC Has Everything You Want and Everything You Need

Retail and Amenities

Already a robust retail environment, LIC continues to experience strong retail growth. From hyper local shops to international chains, residents, workers, and visitors can find everything they need in LIC.

Sample of new and upcoming neighborhood retail:

Visit licqns.com/retail to learn more.
LIC is the perfect place to live, work, learn, and create.

- **50+** K-12 Schools of 40 public elementary, middle, and high schools and another 11 private and charter schools
- **40+** Arts & Culture Organizations, including museums, galleries, and performing arts spaces that put LIC at the center of New York's cultural conversation
- **40+** Health & Fitness options, including rock climbing, yoga, matial arts and more
- **20+** Parks, Playgrounds, and Community Gardens with over 145 acres of green space
- **10+** Major Nonprofits and Community Organizations
- **3** Higher Education Institutions in the area: Cornell Tech, CUNY Law, and LaGuardia Community College

**LIC Local**

Explore LIC through the 200+ LIC Local QR code signs. LIC Local has been viewed over **40,000 times**.

liclocal.nyc
#liclocal

**Public Art + Culture**

With over 40 cultural institutions and an abundance of public art installations, LIC is one of NYC’s premier cultural centers. Most recently, LICP completed LIC (Re)Connects, a multi-site project designed to welcome visitors, workers, and residents back to LIC.

Use LIC Local or lic.qns.com to locate and learn more about public art throughout the neighborhood.