

## 2021 LICP AWARDS GALA SPONSORSHIP & ADS

### ☐ **Premiere Sponsorship - \$15,000**

- Includes 12 tickets
- Premiere level signage
- Logo recognition as an Annual Awards Gala Premiere Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Premiere level logo recognition in event program
- Full page, color Premiere ad in sponsorship section of printed event program and digital event program (Ad requirements: Vertical- (6.625" W x 10.625" H)
- Opportunity to contribute promotional swag to official gift bag
- Recognition on social media as a sponsor

### ☐ **Platinum Sponsorship - \$7,500**

- Includes 8 tickets
- Platinum level signage
- Logo recognition as an Annual Awards Gala Platinum Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Platinum level logo recognition in event program
- Full page, color Platinum ad in sponsorship section of printed event program and digital event program (Ad requirements: Vertical- (6.625" W x 10.625" H)
- Recognition on social media as a sponsor

### ☐ **Gold Sponsorship - \$5,000**

- Includes 6 tickets
- Gold level signage
- Logo recognition as an Annual Awards Gala Gold Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Gold level logo recognition in event program
- Half page, color Gold ad in sponsorship section of printed event program and digital event program (Ad requirements: Horizontal- 6.625" W x 5.25" H)
- Recognition on social media as a sponsor

### ☐ **Bronze Sponsorship - \$3,500**

- Includes 4 tickets
- Logo recognition as an Annual Awards Gala Bronze Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Bronze logo recognition in event program
- Quarter page, color Bronze ad in sponsorship section of printed event program and digital event program (Ad requirements: Vertical- 3.25" W x 5.25" H)
- Recognition on social media as a sponsor

### Program Ad Only

☐ Full Page, Black & White Program Ad - \$500  
(6.625" W x 10.625" H) add .25" for bleeds

☐ Half Page, Black & White Program Ad - \$300  
Horizontal (6.625" W x 5.25" H)

☐ Quarter Page, Black & White Program Ad - \$175  
Quarter Page Vertical (3.25" W x 5.25" H)

**Please format your program ad as a 300 DPI high-res PDF**

## 2021 LICP AWARDS GALA SPONSORSHIP & AD FORM

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card: \_\_\_\_\_ CVC: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Send me an Invoice

### Accounting/Receivables Contact:

Contact Name, Title: \_\_\_\_\_

Email Address, Phone Number: \_\_\_\_\_

Send Sponsorship Form to Sierra Brown, Senior Manager, Marketing & Communications:  
[sbrown@licpartnership.org](mailto:sbrown@licpartnership.org), (718) 705 9941

## SPONSORSHIP DETAILS & DEADLINES

You will receive an email from Allison Delvecchio ([ADelvecchio@licpartnership.org](mailto:ADelvecchio@licpartnership.org)) with important sponsor receivables and deadlines once your sponsorship/ad level is confirmed.