

Neighborhood Snapshot

DECADE IN REVIEW

MIX
MEET
MAKE



Long Island City
Partnership

MAY 2020

Long Island City has seen phenomenal growth in the past ten years, but its unique mixed-use quality is not just from the new: constants like an accessible transportation network, industrial uses, and a strong arts & cultural landscape also create the LIC of 2020. Read on to learn about LIC from 2010 to 2020—a decade of rapid change that also laid the foundation for a resilient neighborhood even in the face of unprecedented challenges this year. The Long Island City Partnership tracks data on economic development and the community, producing Neighborhood Snapshots, which provide key insights into our dynamic, livable community. See previous Neighborhood Snapshots, related studies, and our interactive maps at: licqns.com/economicdevelopment.



2010
Credit: Brooklyn Grange Rooftop Farm



2019

LIC Timeline: Quick Facts

NYC Ferry lands at Hunters Point.
Dutch Kills Bar named one of the World's 50 Best Bars.
MTA rolls out subway Help Points, created in LIC by Boyce Technologies, Inc.

2011

The first LIC Flea & Food takes place at the Anable Basin.
30 Rock shoots its final episode at Silvercup Studios.

2013

Neighborhood restaurants Casa Enrique and M. Wells Steakhouse receive Michelin Stars.
Lonely Planet names Queens The Number One Travel Destination in the U.S.

2015

LIC Business Improvement District (BID) expands to cover Jackson Avenue, Vernon Boulevard, and 44th Drive.

The first phase of Cornell Tech's Roosevelt Island Campus opens, including the city's first net-zero energy building.
New York Magazine calls LIC "the country's fastest growing neighborhood."

Permanent Jim Henson Exhibition opens at the Museum of the Moving Image.

2017

Macy's/Bloomingdale's open HQs at the JACX.

2020

2010

Kaufman Astoria Studios, which has made movies since 1920, opens a new 18,000 sq. ft. studio.

2012

JetBlue, Amy's Bread, and the NYC Department of Health and Mental Hygiene move to LIC.

2014

The first LIC Springs! and the first LIC Summit take place.
Doughnut Plant opens production and retail facility in LIC.

2016

The Plaxall Gallery opens.
LICP publishes the Comprehensive Plan Phase I Report for LIC.

2018

LICP publishes Life Sciences Feasibility Study.
The second phase of Hunters Point South Park opens.

2019

LICP commemorates 40 years in the neighborhood with Celebrate LIC.
LAGCC produces the most 2019-20 Fulbright Scholars among Associates Degree institutions nationwide.

People: In the past decade, LIC Jobs and Residents increased $\geq 2x$ faster than NYC overall.

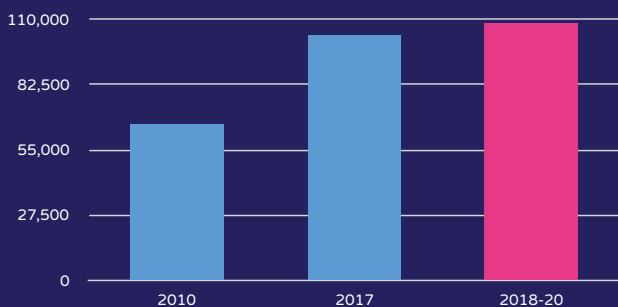
Residential Population	2010	2018*	Change 2010-18
Core LIC	67,882	74,387	10%
NYC	8,078,471	8,443,713	5%

* Most recent year data reported. Source: ACS 5-Year Estimates.

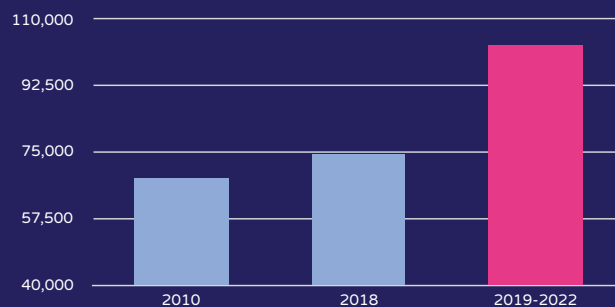
Jobs in:	2010	2017*	Change 2010-17
Core LIC	88,959	127,684	44%
NYC	3,698,646	4,367,781	18%

* Most recent year data reported. Source: OnTheMap

Working Population

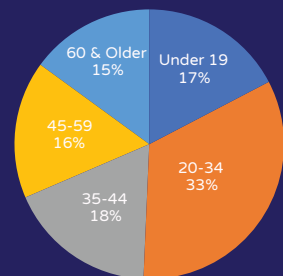


Residential Population



Population Age in LIC Core

Residents



Source: American Community Survey, 5-Year Averages, 2018

US Census Data, OnTheMap Application

Projection based on new office tenant employee numbers

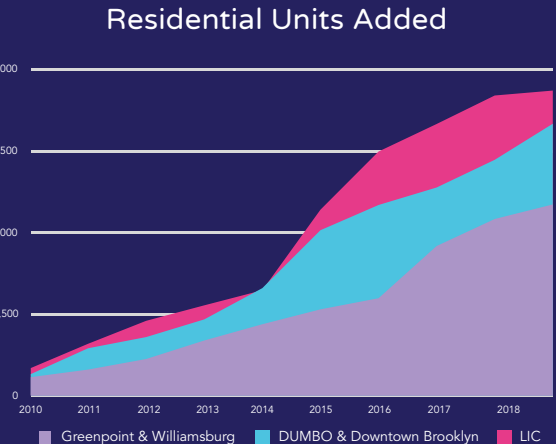
American Community Survey, 5-Year Averages

Population projections calculated at 2x number of units completed to date, thereafter units in construction and/or announced

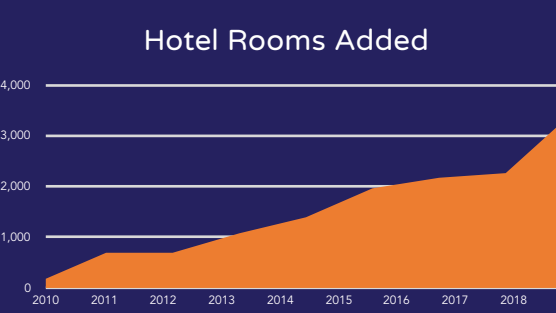
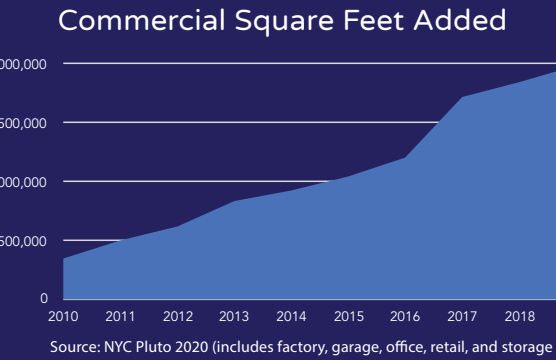
Population numbers based on LIC Core zip codes 11101, 11106, 11109

10 Years of Neighborhood Development

In the last ten years LIC grew quickly while remaining a truly mixed-use neighborhood. Glass towers and innovative designs have joined existing historic townhouses, postwar multi-family apartment buildings, and the largest public housing development in the US to make up LIC's diverse residential community. LIC has added more residential units in the last ten years than nearby Williamsburg & Greenpoint and DUMBO & Downtown Brooklyn. Subsidized housing units across income bands are part of this growth. Commercial space also expanded through both new buildings and unique renovations to older buildings. New hotels from premier global brands, local boutiques, economy options, and hostels brought visitors from around the world to LIC. As LIC's square footprint expanded over the decade, its mix remained and growing industries like life sciences and media joined LIC's diverse range of commercial tenants.



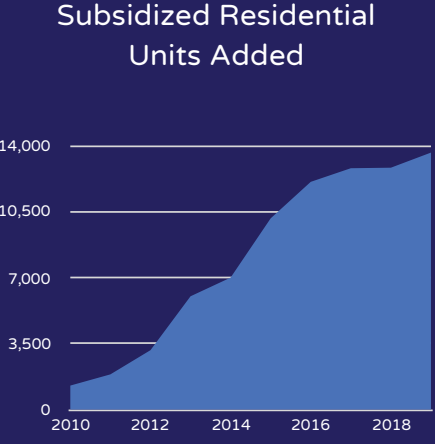
Sources: NYC Pluto 2020 (LIC zip codes: 11101, 11103, 11104, 11106, and 11109; Dumbo & Downtown Brooklyn: 11201 and 11217; Greenpoint & Williamsburg: 11211, 11222, and 11206); Hotels: LICP Development Data



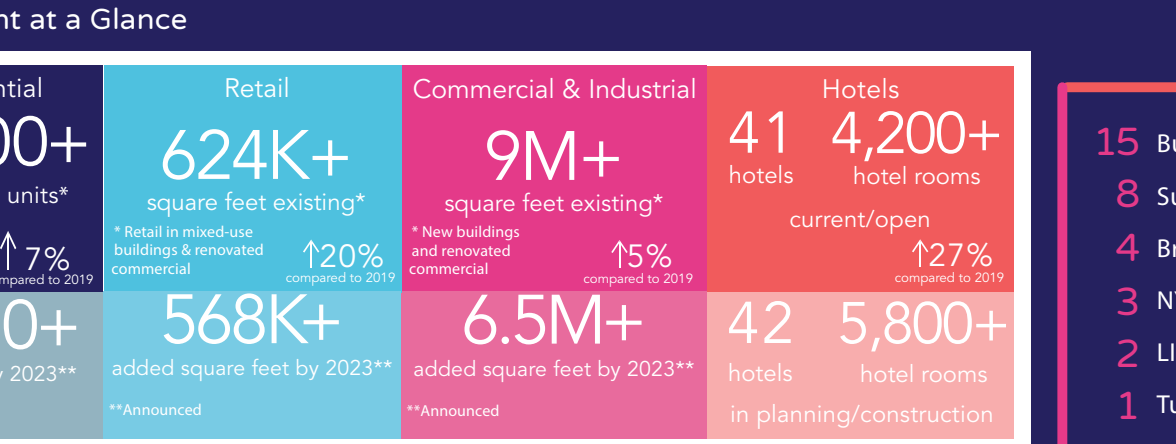
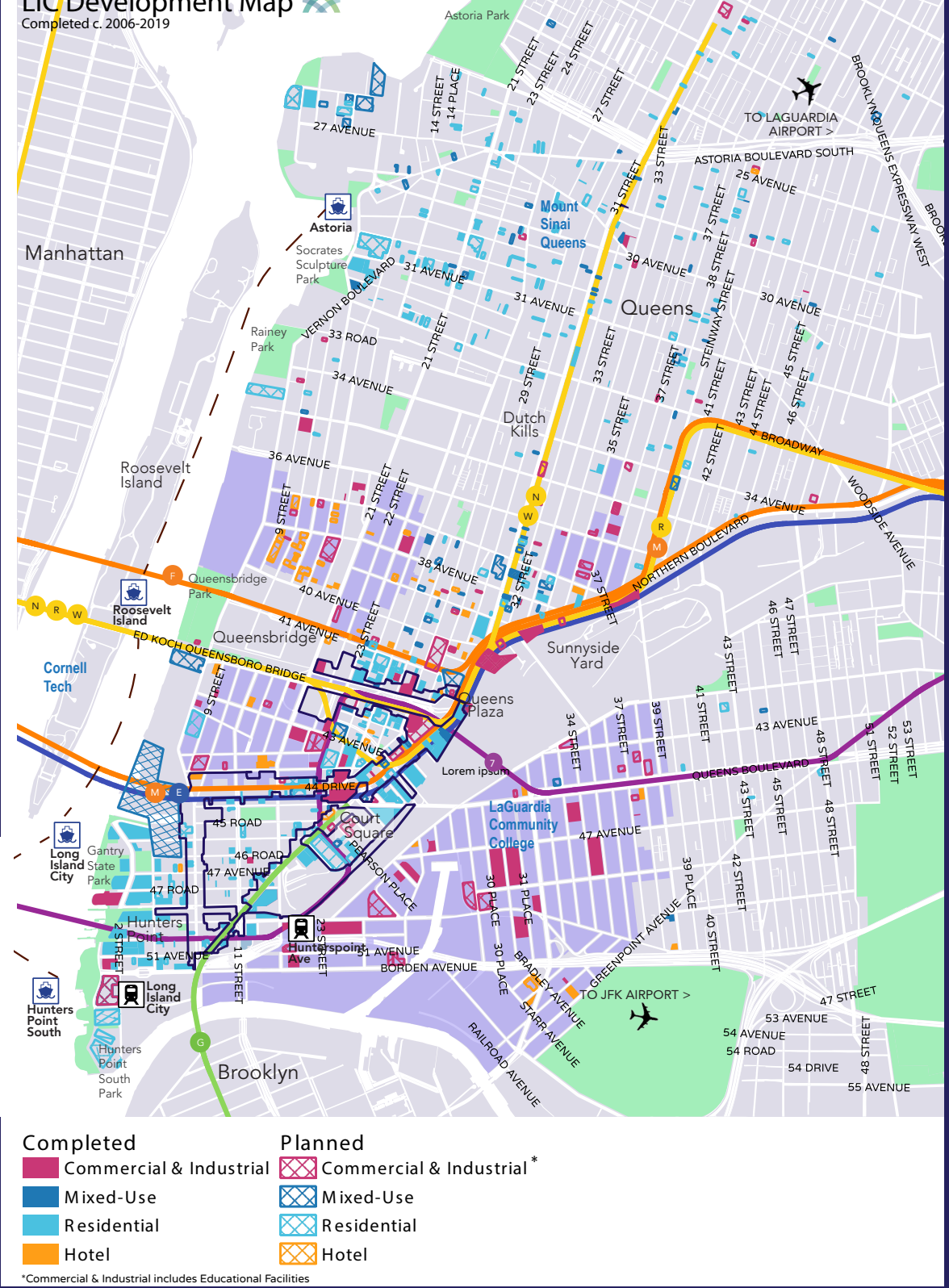
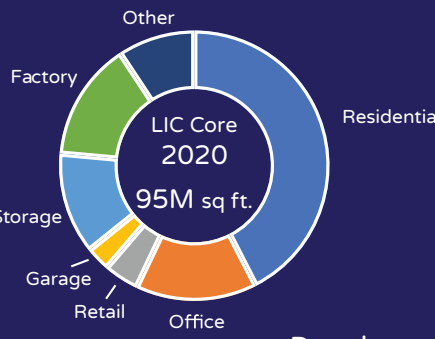
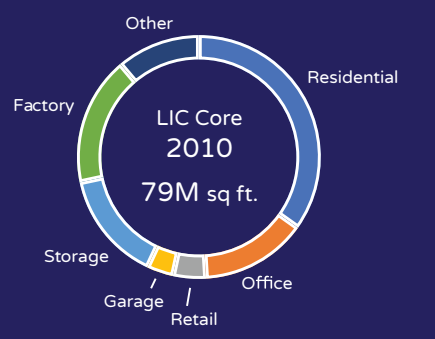
Commercial tenants across industries brought their employees to LIC.

A sampling of tenants arriving since 2009 include: Digital Natives, Madewell/J. Crew, JetBlue, NYC Department of Health and Mental Hygiene, Big aLICe Brewing Co., Courtyard by Marriott, Neuman's Kitchen, Boyce Technologies, Inc., ACE Programs for the Homeless, VaynerMedia, Altice USA, The Collective Paper Factory, WeWork, The Wirecutter/New York Times, Estée Lauder, and Macy's/Bloomingdales.

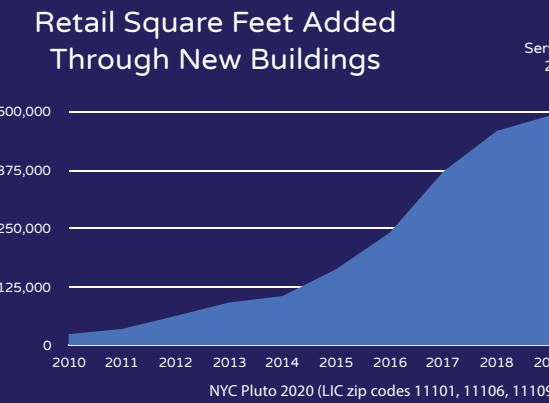
Life Sciences LIC has three major projects with 600,000+ square feet by top life sciences developers King Street Properties + GFP and Alexandria Real Estate Equities scheduled to come online in 2020 and 2021, while more are being planned.



Sources: NYU Furman Center NYC Core Data Portal, Queens Community Districts 1 & 2



Unique Retail Emerges: 90% of neighborhood shops are locally owned.



A Small Sampling of Retail Businesses Opened in the Last Ten Years



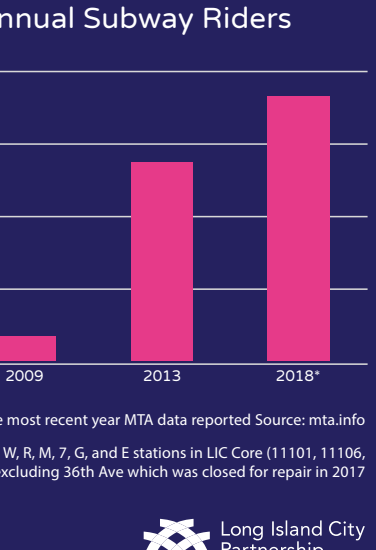
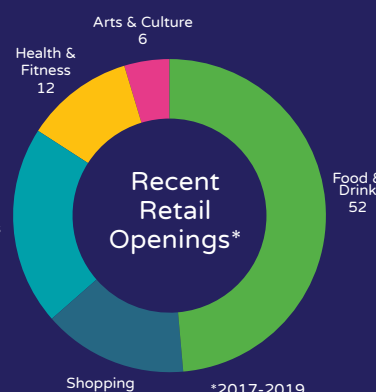
Transportation

LIC has unparalleled transportation services and options. Annual subway ridership in the LIC Core grew 14% in the past ten years, compared with only 6% in NYC.

2011: A new passageway in the Court Square station connects four subway lines. Improvements in Queens Plaza add a pedestrian pathway and protected bike lane along the major thoroughfare.

2015: Citibike comes to LIC with 12 stations, today the neighborhood has over 70.

2019: Revel, a rideshare electric moped company, includes LIC as part of its pilot area for NYC.



Today, LIC continues to thrive as an urban model of innovation and is a perfect place to live, work, learn, and create.

MIX MEET MAKE

LIC Today

- 50+** K-12 Schools of 40 public elementary, middle, and high schools and another 11 private and charter schools
- 40+** Arts & Culture Organizations, including museums, galleries, and performing arts spaces that put LIC at the center of New York's cultural conversation
- 40+** Health & Fitness Options, including rock climbing, yoga, pilates, martial arts, and more
- 20+** Parks, Playgrounds, and Community Gardens with over 145 acres of green space
- 10+** Major Nonprofits and Community Organizations
- 3** Higher Education Institutions in the area: Cornell Tech, CUNY Law, and LaGuardia Community College



LIC Springs!



The Falchi Building Food Hall



Networking Night



liclocal.nyc
#liclocal

LIC Local

In 2019, LICP launched a new smart signage system and mobile site called LIC Local. LIC Local helps you discover all that the neighborhood has to offer, from unique dining and shopping to community events. Start exploring by scanning this QR code or visit liclocal.nyc.

- 20,000+** Visits to the Mobile Website
- 1,000+** Unique QR Code Scans
- 500+** Local Businesses and Organizations Listed
- 125+** Signs Throughout LIC



Rafferty Triangle



Celebrate LIC



LaGuardia Community College

@LICPartnership @LICQNS

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